

Hope Mesngon

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hopemesngon.com

EDUCATION

University of Maryland, Baltimore County (UMBC), Baltimore, MD
BA, Media & Communication Studies
Minor: Gender & Women's Studies
Honors College Certificate
2017 - 2020
3.85/4.0 - Magna Cum Laude

PERSONAL STATEMENT

Hello! I'm Hope Mesngon. I am a graphic designer currently based in central Texas, planning on moving to the Washington state, with a passion for branding and print design. I bring ideas to life with thorough planning, collaboraton, and compelling design. I am detail oriented and open minded person with a drive to grow as a designer.

EXPERIENCE

Freelance Designer

June 2020 - Present

- Deliver final design solutions backed by research design trends for client's industry and in various styles
- Align deliverables to client's style guide with compelling design
- Successfully manage time for efficient multitasking and quick turnaround

TaskSuite

Graphic Design Intern

November 2020 - May 2021

- Improved prospective client engagement by designing illustrations and digital assets for deliverables and revamping existing marketing materials
- Took creative direction from marketing team and implement assets for marketing initiatives
- Designed external marketing materials for company blog and client-facing presentations

UMBC Student Events Board

Graphic Designer

August 2018 - May 2020

- Designed original digital assets for online and offline marketing materials seen by hundreds of UMBC students
- Collaborated with Event Programmers to create designs visually communicate theme and information of events
- Built campus community by planning engaging events for university students

PROJECTS

Impact Austin Webinar

Social media graphics. Event marketing materials.

Sushi Club

Branding identity. Logo design. Packaging design.

Secret Sauce Shirts

Graphic t-shirt design. Logo design.

SKILLS

Adobe Creative Suite Microsoft Office

Illustrator

Print Design

Photoshop

Social Media

Lightroom

Design

InDesign

Branding Identity

Premiere

CERTIFICATES

Google Ad Certified

Google UX Design Professional Certificate - *In Progress*